

Az Business LEADERS



2016

VISION | INFLUENCE | POWER



NICK GOODMAN
CEO
MomDoc
momdoc.com

Goodman joined the company in 2001, when the practice had only two physicians and one office. Under his leadership, MomDoc has grown to employ 60 providers at 15 offices, making it the largest women's healthcare group in the state of Arizona.

Business advice: "In the future, alignment will be central to success for medical practices in Arizona. At MomDoc, we strive to preserve independent medical practitioners in our position of being 'Switzerland,' while working with integrated health systems. So, in short, be patient-centered and provider-focused."

Surprising fact: "As the reigning Arizona champion of Monopoly, as determined by Parker Brothers, I appreciate games of strategy where the winner does not have to destroy the opposition, but where the competition continues on until the end of the game."



DAVID JACOFSKY
Chairman and CEO
The CORE Institute
thecoreinstitute.com

Jacofsky is an international speaker and respected authority in complex adult joint reconstruction, total joint replacement, traumatology and oncology. Jacofsky chairs the orthobiologics committee for Stryker Orthopedics, is a board member

for Cold Plasma Medical Technologies, has been the CEO of multiple successful start-up companies and has overseen The CORE Institute's strategy and growth since inception.

Business advice: "I believe that the concept of the 'servant leader' is central to successfully building a business with a culture that is uniquely positive and scalable. Surrounding yourself with people who are better than you at what they do, and then helping them grow professionally through leadership and talent development should be the primary focus of a business leader."



JOHN JULIAN
President and CEO
NextCare
nextcare.com

Julian became president and CEO of NextCare Urgent Care in 2010. He has more than 20 years of experience operating healthcare services companies including medical equipment,

respiratory services, pharmaceuticals, infusion therapy and urgent care. Previously, Julian founded and operated startup companies in the pharmacy and personal services industries and consulted on healthcare mergers and acquisitions.

Business advice: "Realize that you can't do it all yourself. Build a good team around yourself, be humble and give credit where it is due."

Surprising fact: "I played the accordion competitively and nationally in my younger years. I still pull it out on occasion to enjoy the look on people's faces when I start to play."

PABLO PRICHARD
Senior partner and chief
of plastic surgery
Advanced Aesthetic Associates
and HonorHealth
aaaplasticsurgery.com

Prichard serves more than 2,000 patients every year from various parts of the country and specializes in reconstructive and cosmetic procedures. Along with patients and his on-call duties, Prichard continues to educate himself and stay on the forefront of cutting-edge surgeries and techniques and shares his knowledge by mentoring students. Performing thousands of surgeries ranging from life-saving reconstructive procedures to cosmetic procedures using the latest technology, the most rewarding part of Prichard's career has been to give patients the opportunity to change their lives – no matter what their situation.

Surprising fact: "I studied piano performance for many years and debated becoming a concert pianist in college."



**MICHELLE
MCMEECHAN**
Practice manager
Affiliated Urologists
affiliatedurologists.com

A graduate of Arizona State University's, W. P. Carey School of Business, McMeechan is currently pursuing her MBA with a specialization in healthcare administration. McMeechan's healthcare experience spans 10 years, with the last four spent in the practice management position at Affiliated Urologists. Under McMeechan's leadership, Affiliated Urologists has successfully expanded its footprint in the Valley by adding two locations and doubling its number of medical providers.

Toughest challenge: "Being young, it can be tough to gain the respect of others and have them accept your advice or decisions due to their initial perceptions. I have been fortunate enough to be surrounded by incredible mentors and those who put their full faith and trust in my ability."



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